



ALBERTA TEACHERS  
OF ENGLISH AS  
A SECOND LANGUAGE

**ATESL 2017 Conference – Publishers’ Display**  
c/o ATESL 6-102 Education North  
University of Alberta  
Edmonton, AB  
T6G 2G5

April 24, 2017

Dear Publishers and Exhibitors:

We would like to take this opportunity to invite your organization to participate in the Publisher/Exhibitor Display at this year’s ATESL conference.

The ATESL 2017 Conference is taking place Friday, October 20, 2017 to Saturday, October 21, 2017 at The Westin, Calgary, Alberta. The theme of this year’s conference is *Expanding Possibilities: Diversity and Innovation*. We are very honoured to welcome keynote speakers Dr. Bonny Norton (University of British Columbia), Dr. Darren Lund (University of Calgary) and Dr. Greg Kessler (Ohio University).

We are anticipating approximately 400 participants at this year’s conference and we believe that the Publishers’ Display is an integral part of our conference. As never before, your contribution is in-keeping with this year’s theme as you offer Alberta’s ESL teachers an array of innovative materials and resources that they can incorporate in their classrooms to meet the ever-changing needs of their learners.

We also welcome presentations and workshops from publishers taking part in the Publishers’ Display. Please visit [www.atesl.ca](http://www.atesl.ca) for details about the Call for Presentations. The deadline for submissions is June 1<sup>st</sup>, 2017.

Please find included with this letter the Publishers’ Display Registration Form. Please complete the form, and send an electronic copy to this email address for confirmation before mailing the table fee. The table fee this year will be \$350 per table (preferred) or \$300 per table (standard). The deadline to receive payment is September 15<sup>th</sup>, 2017. Please note that publishers are entitled to full conference privileges, including lunch and nutri-breaks.

If you have any questions, please don’t hesitate to contact us via [publishers@atesl.ca](mailto:publishers@atesl.ca)

We hope to see you in at the conference.

Sincerely,

Desiree Belter and Nancy Robertson  
Publisher’s Display Committee