



# 2023 Conference EXHIBITOR AND PUBLISHER PACKAGE

**ATESL 2023**

Resilience, Resources and  
Strength in Language  
Teaching

20  
23



[publishers@atesl.ca](mailto:publishers@atesl.ca)

[atesl.ca/conference/publishers-exhibitors/](https://atesl.ca/conference/publishers-exhibitors/)

# A MESSAGE FROM THE 2023 CONFERENCE MANAGERS

## **ATESL 2023: Resilience, Resources and Strength in Language Teaching**

ATESL is thrilled to be hosting this year's conference in person for the first time since 2019!

The ATESL 2023 Conference theme Resilience, Resources and Strength in Language Teaching acknowledges that the past three years have been challenging for language educators.

Coming together after all this time will be an opportunity to share what we have learned in a supportive environment.

Throughout the pandemic, English Language educators exhibited their resilience, willingness to develop and share resources, and strength in their ability to adapt teaching methods and to learn new ones. ATESL would like to acknowledge that this is a vibrant and supportive group, and we are excited to host this two-day conference for our members.

We look forward to seeing you on October 27 and 28 at SAIT in Calgary!

Johnson Kunnel and Rosanna Quintieri  
2023 Conference Managers



# ABOUT ATESL

As the professional organization for Teachers of English as a Second Language in Alberta, ATESL's mission is to promote the highest standards of teaching and provision of English Language programs for learners in Alberta whose first language is other than English.



## WHAT WE DO

### Professional Development Opportunities

Encouraging and providing professional development opportunities that are consistent with generally accepted principles of adult learning and with currently understood principles of second language learning and teaching.

### Creating Awareness

Creating awareness about immigration, settlement of immigrants, and English language learning by communicating with government, business, and the general public.

### Communicating Standards

Encouraging awareness of issues of accountability and program standards by communicating with English language program providers and learners.

### Developing Policies & Procedures

Working collaboratively with government to develop policies and procedures which govern the provision of English language programs and related services for immigrants to Canada.

### Involving Learners

Encouraging and supporting the participation of learners in the decision-making processes that determine their educational choices.

### Liaising

Liaising with other organizations, local, provincial, national, and international, engaged in education.



---

# LAST YEAR'S VIRTUAL CONFERENCE



**452 attendees**



**70 sessions**



**116 speakers**

**Over 2800  
community board  
messages!**



**238 photos  
shared**

**110 discussion  
topics!**



# THANK YOU TO OUR 2022 EXHIBITORS

MEET OUR 2022  
EXHIBITORS!



[publishers@atesl.ca](mailto:publishers@atesl.ca)

[atesl.ca/conference/publishers-exhibitors/](https://atesl.ca/conference/publishers-exhibitors/)

# EXHIBITOR PRICING:

\$600 - Premium Table - central placement for optimum viewing

\$500 - Standard Table

Additional information:

- For each table purchased, complimentary registration and nutri-breaks are available for one person.
- Tables will be assigned after payment is received. Early registration and payment will secure the best tables.
- Materials can be directly shipped to and from the venue
- After your registration has been confirmed, we will send you more information on delivery, storage, and set-up instructions.

## Apply to become an exhibitor

To show your support for the ATESL 2023 conference, please complete the fillable Exhibitor Package agreement on the ATESL website, or contact the Publisher and Exhibitor Committee, at [publishers@atesl.ca](mailto:publishers@atesl.ca).

Complete the following steps to register before September 15, 2023:

- Fill out the [online application form](#).
- Pay [online](#)\* or by cheque - \$600 Premium Table or \$500 Standard Table (both include 1 conference registration\*\*)

\* (\$10 online service payment fee)

\*\*Additional team members must be registered for the ATESL Conference

Once you have submitted your registration form, look for an email from Irene Wood, ATESL Business Manager regarding payment for the event.

Email: [atesl.admin@atesl.ca](mailto:atesl.admin@atesl.ca).

All exhibitor payments must be received before the payment deadline of September 15, 2023.

If payment is received after this date, certain benefits cannot be guaranteed due to time restrictions and logistics.



[publishers@atesl.ca](mailto:publishers@atesl.ca)

[atesl.ca/conference/publishers-exhibitors/](https://atesl.ca/conference/publishers-exhibitors/)



# IN-KIND DONATIONS

In-kind donations to the ATESL 2023 conference are also welcome and will be acknowledged during the conference and on the conference webpage. We are currently seeking donations of gifts for our speakers and door prizes for our attendees and welcome all manner of gift cards. If you are interested in gift donations, please contact our Publisher Committee at [publishers@atesl.ca](mailto:publishers@atesl.ca)

Have an idea that isn't listed here? Let us know!

# JOIN US!



## Excellent opportunity

Our conference offers excellent showcasing capabilities



## Make connections

Share your brand and connect with attendees during the event and beyond



## Advancement in ESL

Your sponsorship impacts the ESL field. Help us light the future!



[publishers@atesl.ca](mailto:publishers@atesl.ca)

[atesl.ca/conference/publishers-exhibitors/](https://atesl.ca/conference/publishers-exhibitors/)

# Exhibitor Package

# 20 23

## **Publisher Contact Information**

[publishers@atesl.ca](mailto:publishers@atesl.ca)

## **ATESL 2023 Conference Managers**

Johnson Kunnel and Rosanna Quintieri  
[conference2023@atesl.ca](mailto:conference2023@atesl.ca)

## **IMPORTANT DATES:**

### **Exhibitor Commitment**

September 15, 2023

### **Exhibitor Payment and Logo/Organization Information Submission**

September 15, 2023



ALBERTA TEACHERS  
OF ENGLISH AS  
A SECOND LANGUAGE