

ATESL Strategic Plan 2017-2019: Envisioning the Future

ATESL's Belief statement

The Alberta Teachers of English as a Second Language (ATESL) believes that it is vital to assist learners whose first language is other than English by providing them with the necessary language training skills and achieve their goals in an English speaking society. Furthermore, we believe that ESL practitioners act in a manner that maintains the honour and dignity of the profession.

ATESL's Vision

Alberta Teachers of English as a Second Language will be regarded as essential and credible professionally respected and supported by the society at large.

Strategic Directions	Key Implementation Strategies
1. Broaden the variety and reach of professional development opportunities	a) Identify and determine the viability of interactive Web-based tools to deliver PD opportunities across the province. b) Build an online repository of PD resources and explore options for including presentations delivered at local chapter meetings and at the provincial conference. c) Offer a biennial spring mini-conference in Edmonton and Calgary, during non-conference years in those cities.
2. Support the professionalization of English language instructors in Alberta	Advocate for quality education and training opportunities in the field of English language learning and/or TESL.
3. Promote ATESL's presence across the province and nation as a vital professional association.	a) Develop and implement a Board-level Communications Officer role. b) Continue to build social media presence. c) Connect with English language programs in Alberta to promote ATESL. d) Maintain a presence at all levels of relevant government stakeholder meetings.
4. Expand relationships with provincial, national, and international organizations.	a) Pursue strategic partnerships with community serving agencies. b) Maintain an open and collaborative relationship with leaders of provincial, national, and international associations. c) Where relevant, have a voice with immigrant serving provincial and federal branches of government.